

# HOW TO START A BUSINESS IN USA

A SIMPLE GUIDE BY SIMPLE IDEAS

Simple Ideas  
Work from Home





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# INTRODUCTION

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# INTRODUCTION



- Starting a business in USA can be a daunting task, but it is also an exciting opportunity for entrepreneurs looking to turn their ideas into reality.
- Whether you are a first-time entrepreneur or a seasoned business owner, USA offers a vibrant market of over \$4.55 Trillion us dollars and it's a great place for start or expand your business if you do it correctly. **Remember** is also a very competitive market.
- In this post, we'll provide a step-by-step summarized guide on how to start any kind of business in USA, and hopefully some apps, suppliers, and tips to help you on your quest.

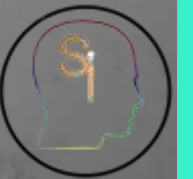
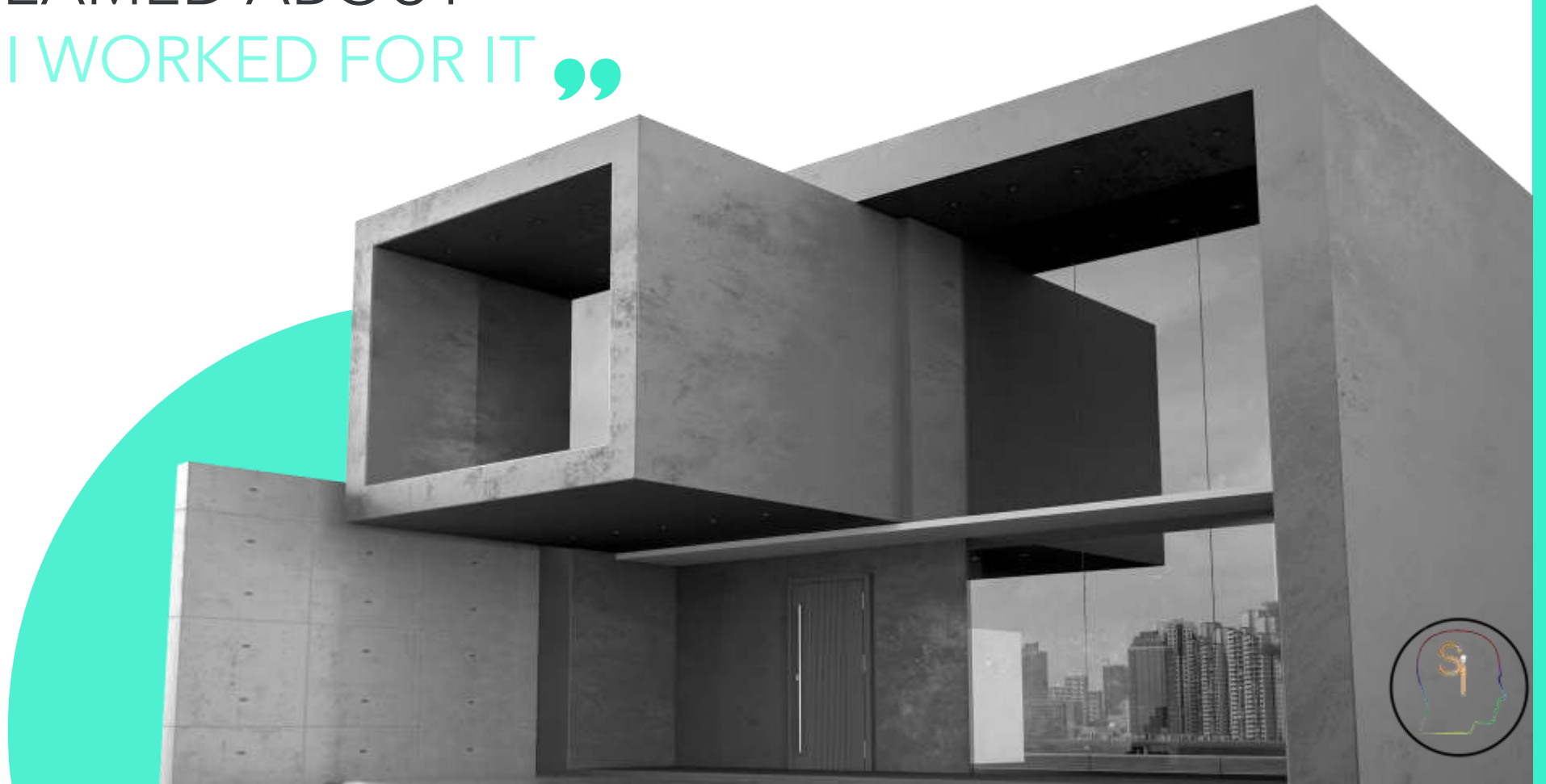


# THE STEPS

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“ I NEVER DREAMED ABOUT  
SUCCESS – I WORKED FOR IT ”

**Estee Lauder**





# **STEP 1:** **THE RESEARCH**

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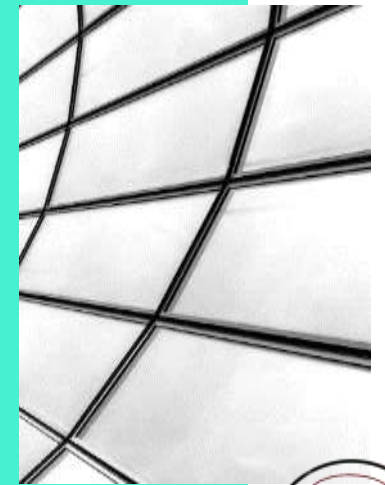


# CONDUCT MARKET RESEARCH

Before you start a business, it's important to conduct market research to ensure that there is demand for your product or service. This includes analyzing your target market, identifying your competitors, and assessing the overall industry trends. You can conduct market research by:

- Analyzing market reports and industry publications
- Conducting surveys and focus groups
- Analyzing social media and online reviews
- Or hire a market research service.

*TIP: If you want to sell a product, a good way to analyze the market is through Amazon.com. There are many applications today like [JungleScout](#) or [ZonGuru](#) that just by putting the product you sell, they can share the data of your competition (on Amazon) such as prices, quantities and more.*





# **STEP 2:** **THE PLAN**

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# DEVELOP A BUSINESS PLAN

A business plan is a crucial component of starting a business in any place and in any situation.

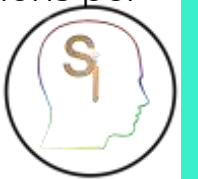
It outlines your goals, strategies, and financial projections for the business. A well-written business plan can also help you secure funding and put yourself targets to measure your business growth..

Check templates on google or use services like [Planigent](#). You can do it for yourself but remember to at least include this points:

- An executive summary
- A company description
- Market analysis
- Product or service description
- Marketing and sales strategies
- Financial projections

The main things you should focus is:

1. What are you selling, it doesn't matter if its a [blog](#), an [affiliate marketing](#) business, outsourcing services, [dropshipping](#) or any other kind of business, you need to know what you are selling and why someone should buy it from you.
2. How much do you expect to spend and earn?
3. How many clients will you have and the growth projections per month





# **STEP 3:** **REGISTRATION**

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# REGISTER YOUR BUSINESS



## WHAT'S NEXT?

- Once you have a business plan, you need to register your business with the state government. This is really important because each state have different rules and different taxes.
- Consult this with an agent.
- Also, you need to choose your business structure, your business name, registering for a tax ID number, your EIN and obtaining any necessary permits or licenses.



## THE MOST COMMON STRUCTURES ARE:

- Sole proprietorship
- Partnership
- [Limited Liability Company \(LLC\)](#)
- Corporation
- Non-Profit.



## RECOMMENDATION

- We REALLY recommend that if you are not going to be present in USA, you hire a registered agent. They will not only open the business for you, also they will be responsible for maintaining it up to date.
- We recommend [Northwest Registered Agent](#) and here you can check why, but at the end the decision is yours. If you choose to do it by yourself, check [this guide](#).





# **STEP 4:** **THE FUNDING**

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# SECURE FUNDING



Starting a business in USA can be expensive, so you may need to secure funding from investors, lenders, crowdfunding, or yourself.

The point here goes hand in hand with your Business Plan. You must know how much your expenses will be in each category so that you are covered even if the business takes longer to start generating.

Some common sources of funding include:

1. Small Business Administration (SBA) loans
2. Venture capital
3. Angel investors
4. Crowdfunding

Just search for them with those names on google or Bing and you will have a lot of options.

*TIP: Check our funding  
recommendations [HERE](#)*





# **STEP 5:** **THE TEAM**

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# BUILD YOUR TEAM

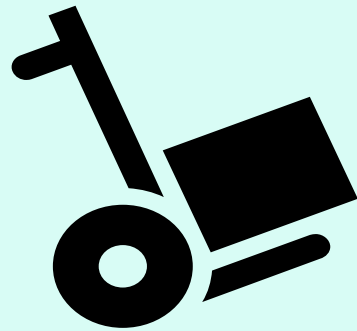
When you start your business, you will need to create a team of employees or contractors to help you run it.

The more you rely on technology and external providers, you will need to manage fewer people, but in the end, you must cover at least these positions.



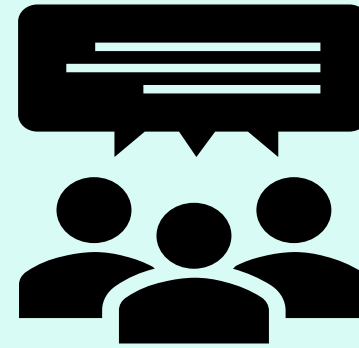
## Sales and marketing

- It doesn't matter how good the product, or the management of a company is, if you don't promote it and sell it you will never be successful.



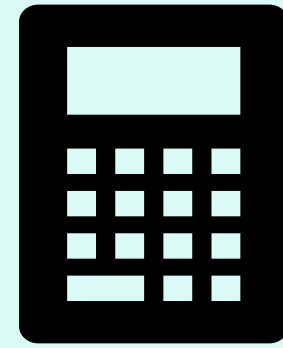
## Operations and logistics staff

- Depending on what you do, you will need the people who will run the business. Many times, when we start, we do it, but in the end, it is a position that must be covered



## Customer service representatives

- Like the previous position, almost always in small businesses you handle this point at the beginning, but as we told you, the US market is quite competitive, and this is a point that is highly valued.



## Finance & accounting Pros.

- It is unnecessary to remind you that apart from keeping the numbers correctly, you must comply with taxes and other legal provisions.





# **MAKE IT EASIER**

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# MAKE IT EASIER WITH OUR RECOMMENDATIONS

Because we know that all the information that we gave you is sometimes difficult to absorb at once, and not only that, all the steps and details can be overwhelming, here are some recommendations to make each one easier.

- 1. Market Research:** Many times, we believe that this step is complicated or expensive and we know that some people prefer to skip it to make their job easier, but the reality is that it is easier than we think, and with the right tools it will help us a lot in our business.
  - I. [US small business administration](#): (best for small or new companies)
    - a. FREE business plan templates, tools to calculate costs, market research and hundred or more tools to help you start for **FREE**.
  - II. [MarketResearch.com](#): (best for big companies)
    - a. A Marketplace where you can buy reports and analysis of different segments.
  - III. Amazon Products Researchers: (best for retailers)
    - a. [JungleScout](#)
    - b. [ZonGuru](#)
    - c. Check both options and try their **FREE TRIAL**. 7 to 14 days is enough to do a market research.
- 2. Business Plan:** Making a good business plan, that not only helps us to attract investors, but also helps us to follow up on our goals and have a guide all the way, is something essential but usually difficult to make it right for the first time.
  1. [Planigent](#): (best for newbies)
    1. Easiest way to make a really good and complete business plan.
  2. [US small business administration](#): (best for small companies)
    1. FREE business plan templates and tools.



# MAKE IT EASIER WITH OUR RECOMMENDATIONS

Continuing with our tips...

3. **Register Your Business:** Starting a business can be a daunting task and choosing the right business structure can make all the difference.
  - I. Northwest Registered Agent:
    - a. The best option price/service, you can read more about it [in this post](#).
4. **Secure Funding:** As we know, this step always gives us uncertainty and many times we do not know where to start. We leave you here some economical and reliable options depending on the line of your business, hoping that they will help you.
  - I. Fund That Flip: (best for real state)
    - a. Are you interested in the real estate market? So, this is your best option, fund that flip will give you the best loans on the market, easier and more accessible even than banks, to do renovations, constructions, rents or flipping the properties with the aim of doing business (not for personal use).
  - II. Onramp: (best for ecommerce)
    - a. Are you planning to have your store online or sell on Amazon, then Onramp is for you.
    - b. They lend you cash for your eCommerce and charge you based on your sales. That makes it much more accessible and affordable.
  - III. Capital City Funds:
    - a. This company is responsible for giving loans to businesses. Regardless of whether they accept startups, their focus is on growing businesses through different loan options that can range from \$5,000 to \$2 million USD.
    - b. Its structure depends on your business, they have loans for SBA (small business), Equipment Finance, Factoring, and working capital. They respond the same day and have one of the best interest rates on the market.



# MAKE IT EASIER WITH OUR RECOMMENDATIONS

Continuing with our tips...

## 4. **Secure Funding:** Continue...

### IV. Fundera: (must use every time)

- a. Unlike the other options, Fundera does not lend you directly, what it does is ask you to fill out a single and simple application and they will quote loans throughout the US financial market from banks, financing companies, funds and credit cards and will present you all the possible options together with their costs and times.
- b. **Regardless of what your choice is, you should always use Fundera to compare that it is the correct one since it is Free.**

The financing of a company is one of the most important things regardless of whether it is through loans, investors or own capital.

## 5. **Build Your Team:** Building a team is important, especially when we focus on growth (at first, we can do it alone), but many times we do not know or do not have the time we would like for certain tasks. It is for those situations that we consider that these options may help you.

### I. Fiverr:

- a. Fiverr is a platform where we can outsource certain specific tasks for very affordable costs. Write blogs, create commercials, build webpages, register business, make tax calculations and much more.
- b. You always have to see the reviews.
- c. Don't trust jobs that appear too cheap. (Regardless that everything has a guarantee).
- d. Always read and communicate with the person who is going to give you the service before requesting it so that it is very clear what you are going to receive.



# MAKE IT EASIER WITH OUR RECOMMENDATIONS

Continuing with our tips...

## 4. **Build Your Team:** Continue...

### IV. [Bonsai:](#)

- a. Bonsai is the only tool you need to run your business administratively speaking.
- b. Manage your clients, deliver great work, get paid, and track your finances and much more.

### V. [ClickUp:](#) (Best For Project Management)

- a. All of your work in one place: Tasks, Docs, Chat, Goals, & more
- b. Start with the FREE Forever version.

## 5. **Extras:** Here are some recommendations to help you make your business in the US easier to manage and grow faster.

### IV. [Inventory Source:](#) (best for eCommerce)

- a. If you are going to have a store (online or physical), sell through amazon, Shopify or any other method that requires inventory management, Inventory Source is the best option in relation to service / price.

### V. [JungleScout](#) and [ZonGuru](#) (only for Amazon FBA)

- a. The must have tools to make an amazon FBA business successful.

### VI. [MightyCall:](#)

- a. If you are not going to have a physical office in the US, with this option you can have a US number and answer it anywhere in the world.
- b. A Virtual Phone System
- c. Monitor, record and control all the business calls. (yours or your team)



# MAKE IT EASIER WITH OUR RECOMMENDATIONS

Continuing with our tips...

## 4. Extras: Continue...

IV. Nord VPN: (Necessary if you are not physically in the USA)

- a. Browse and do all kinds of procedures on the Internet as if you were physically in the US.
- b. Greater security in your online navigation.
- c. Access to pages that can only be consulted from the USA. (necessary)

V. Bluehost:

- a. Regardless of your location, having a website is essential for any business.
- b. The most reliable server with the best packages and supports you can find
- c. Watch this video on YouTube to learn how to set up your account and start designing your page.

We have many more things that we would like to recommend but we also do not want to make this simple guide longer or more complex.

If you have any questions or want to know more about our recommendations, visit us at

<http://simpleideas.website/workfromhome/>

Remember it is very important that before using any of our recommendations, or someone else's, you are convinced that it is the best option for you and if you are not 100% sure, look for other alternatives.





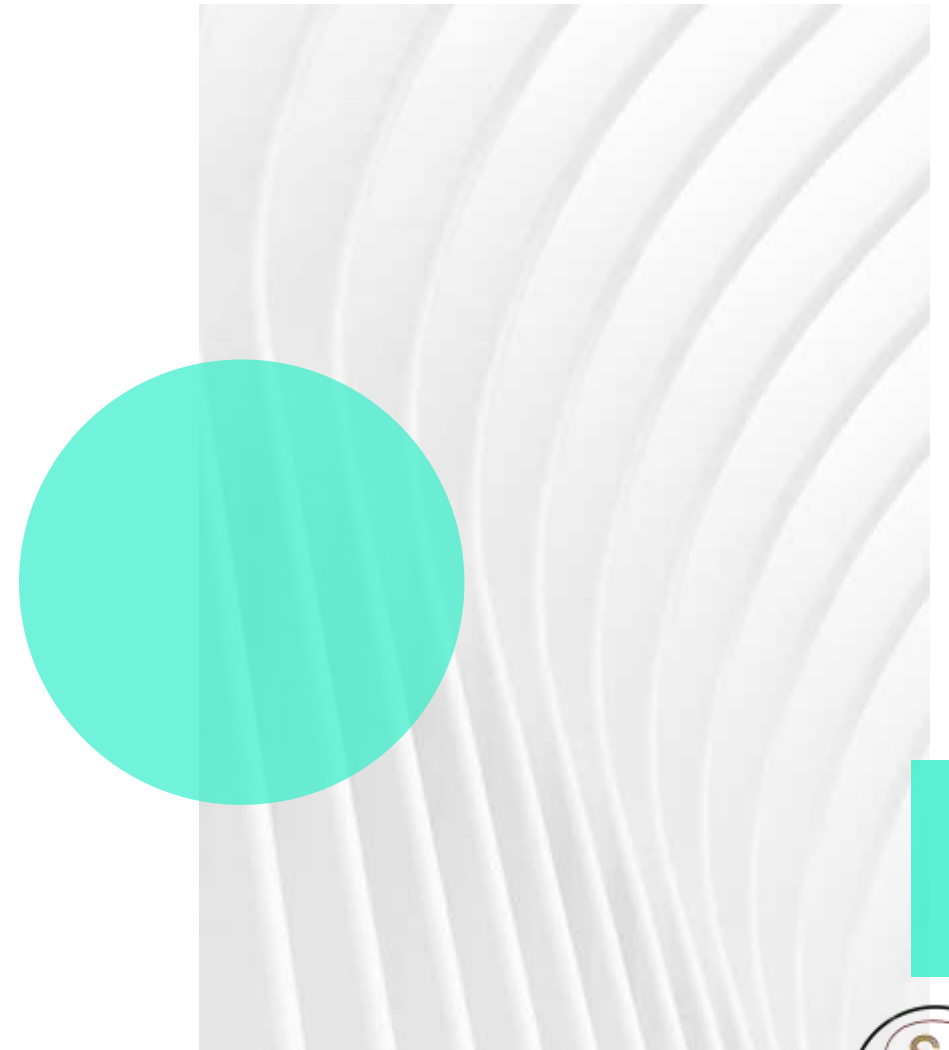
# CONCLUSION

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# CONCLUSION

- Starting a business in USA requires careful planning and preparation, but with the right mindset and resources, you can turn your entrepreneurial dreams into reality.
- Remember, starting a business is not a one-time event. It's an ongoing process that requires flexibility, creativity, and determination. With the right guide you will gain expertise and experience, you can navigate the challenges of starting a business anywhere and achieve your financial goals.



# GENERAL INFO

**[contactus@simpleideas.website](mailto:contactus@simpleideas.website)**

Contact us if you have any doubts, want more information or anything else you need help with



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